

The top 5 reasons to consider VoIP & SIP Trunking

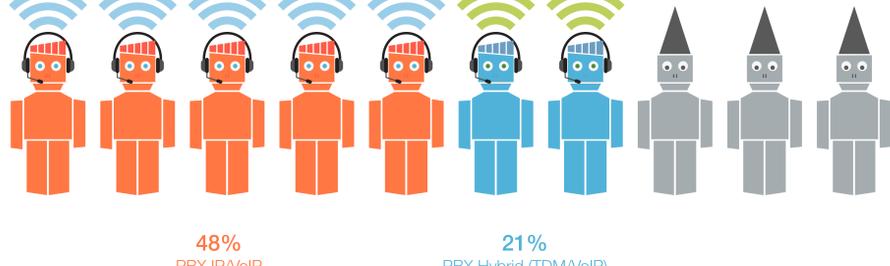
Spiceworks surveyed 163 IT pros in North America to learn about the voice services they use, and their perceived benefits and challenges around using VoIP – specifically, SIP Trunking – to gain insight into its biggest drivers. This infographic will reveal our findings and present key reasons why SIP Trunking is rapidly becoming the new standard for network convergence and voice services.

What exactly is SIP Trunking?

It's a VoIP service that replaces traditional voice circuits with a single IP connection to handle all voice, data and Internet traffic – saving IT pros the headaches of managing multiple PRLs or separate phone lines for each office site. It creates an all IP network from your phone system to your local telephony provider.

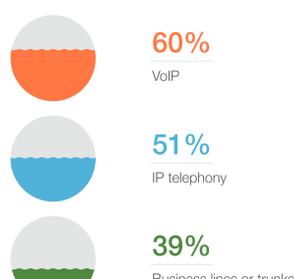
Assessing the current voice services landscape

Almost 70% of the IT pros we surveyed are tapping into VoIP systems.



When asked what phone and Internet services businesses are using or planning to use, **VoIP services** were the top choice.

SIP Trunking is expected to have the largest increase in adoption, of all voice services, in the next 12 months. There are reasons for this...



SIP Trunking has clear advantages

These are the top 5 advantages cited by IT pros using, considering or planning to implement **SIP Trunking**:

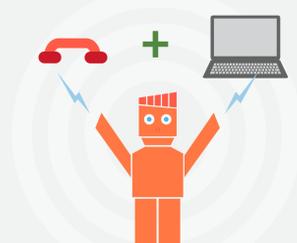


#1 Cost savings

Save your organization significant telecom costs and lower your IT budget via reduced hardware, simplified network management and better bandwidth utilization.

#2 Scalability

Deliver the benefits of SIP Trunking to your existing PBX and phone system by purchasing only the capacity you need, leveraging your investments to the fullest.



#3 Simplified IT operations

Having a single IP network for voice and data simplifies IT operations.

#4 Expanded telephony features set

Gain features such as capacity sharing across locations, local phone numbers regardless of office location, guaranteed voice quality and reliability, and improved business continuity, disaster recovery and failover capacity.

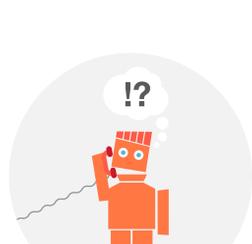


#5 More network management flexibility

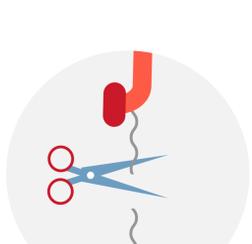
By centralizing voice and data, you can eliminate excess equipment, make your network more efficient, and spend less time on management and maintenance.

So what's holding back IT pros not currently using SIP Trunking?

Some **common implementation concerns** include:



Call quality



Call reliability

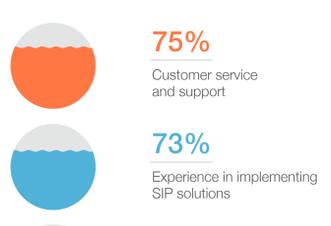


Installation complexity

You can relax, because **SIP** uses CoS to deliver high voice quality, free of jitter and latency issues and without dropped calls.

The key to overcoming these concerns and to a smooth installation is **choosing the right service provider**.

According to our survey, the 3 key considerations for choosing a **SIP Trunking provider** are:



It's time to start saving on voice services.

Allstream can help.

The biggest reason so many IT pros are looking to SIP Trunking? Savings. With **Allstream SIP Trunking solutions**, you'll save a guaranteed 40% on your voice services, plus you'll get the superior call quality your business demands.

As a long-time industry innovator, **Allstream** provides the voice, data, and Internet services you need – and the experience you can trust.

[Learn more](#)

